



EXPERIENCE
REAL
THEATER

in your home



SHOWCASE
PERSONAL
THEATERS

Why have dedicated theater rooms become so popular? Because the most immersive cinema experience emerges when it's just you, your comfortable seat and the big screen. No visible wires, remotes or other gear. Just like the Cineplex.

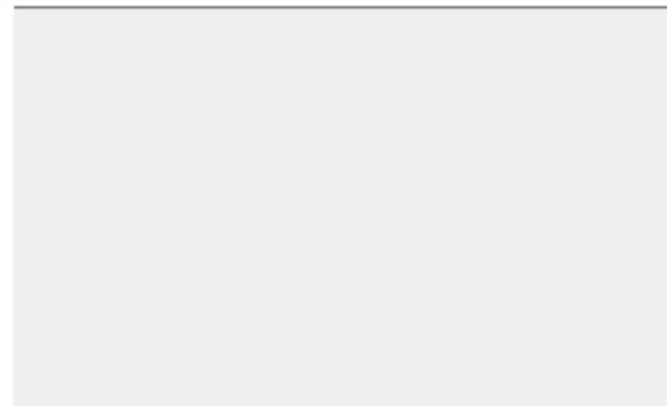
Now that the kids have homes of their own, isn't it time to convert that spare bedroom or garage bay into a Showcase Personal theater? Haven't used the sunroom or bonus room for a while? Turn it into a Showcase Personal Theater. Or add a new room and increase your enjoyment and your home's value at the same time.

Basements are ideal locations for Showcase Personal Theaters due to their isolation from the rest of the house and easy construction access. Don't have basement space? No problem. The attic or the empty space above your garage may work just as well. Acoustic Innovations' Showcase columns define your room, diffuse the sound and can hide surround speakers. Speakers not hidden by our columns can be concealed behind wall panel modules. Our designer fabrics hide the speakers, not the sound.

Showcase wall panels combine form and function to not only coordinate the look and feel of your theater, but to act as an acoustical treatment that clarifies, refines and gives the sound greater impact while minimizing the effect on other rooms. Wood prosceniums, equipment cabinets and projector enclosures are popular Showcase Personal Theater options. Choose fixed or motorized curtains complete with fringe. How about a Starry Night ceiling? Or theater doors featuring solid brass hardware and a porthole appliqué? All are popular and all are available for your home.

Of all the elements that compose your Showcase Personal Theater, one of the most overlooked, and critical, is your seating. Properly located, theater-specific seating provides an optimal viewing experience, hour after hour. That's why we offer our award-winning CinemaChairs.

TIME TO INVEST IN FAMILY TIME



To create the stunning theaters featured in this brochure, the award-winning design team at Acoustic Innovations carefully studied classical theaters around the globe, gathering inspiration from every style they examined, from ancient Greek to postmodern Oriental. Then we blended them with the latest colors, materials and patterns to design a variety of Showcase Personal Theaters that are bound to inspire you.

While the theater rooms shown here are quite popular, we encourage you to combine elements from your favorites to create a theater that reflects your style. Take inspiration from elements in your own home or from a theater you fondly remember from childhood. Our entire design palette is at your command.

We're often asked how quickly a Showcase Personal Theater can be ordered and installed. Once you've made your final selections and approved your order, your theater will be immediately placed into our streamlined production process. You'll be enjoying the show in your new Showcase Personal Theater before you know it.

Your delight in your new Showcase Personal Theater begins with the attention and expertise you receive from our Certified Theater Dealers. Because they're all carefully selected by Acoustic Innovations, you can be confident that your dealer is a trained expert who will guide you toward the theater of your dreams.

All Showcase Personal Theaters feature color schemes chosen by our professional designers. Whether one of those presented here strikes your fancy, or whether you'd like to mix and match to create your own, the choice is yours.

Choose from one of Acoustic Innovations pre-selected designs or combine panels, sconces and columns from your favorites to create a theater to suit your own style. With Showcase, it's up to you.

Need help deciding? Our optional 3D renderings can help you visualize your finished theater.



Entertainment works best when you experience the show, not the technology. Our Showcase Theaters are designed to hide your audio and video equipment in specially-designed columns, wall panels, soffits and front enclosures. You'll hear it all, and your equipment won't intrude on the experience.

MODERNO



But where? The best solution is to build a dedicated room for your Personal Theater. Acoustic Innovations can show you how to construct it with sound reinforcements that reduce bass transfer and ensure that your theater will be heard only by those enjoying it from the inside.



JEWEL



Showcase acoustical wall panels are available in numerous widths and heights for easy design and installation. You can choose from one of the pre-designed color schemes or mix and match colors for a personalized result.

ODYSSEY



Acoustic Innovations manufactures a home theater room package just for you. From the ultra-hip to the traditional, we cater to all types of customers and rooms. And for those who'd like to begin on the ground floor, our design professionals will create a custom solution sure to please the most discerning customer.



SAPPORO



Superior audio is achieved by getting the sound from your speakers to your seats in the most efficient and reflection-free manner possible. To keep outside noises and interruptions at bay, Acoustic Innovations offers SoundCor II™, a home theater construction material that keeps outside noises out and inside sounds in.

VISTA



Showcase – according to the dictionary it means “a setting in which something can be displayed, especially to advantage.” And that’s our goal for the Showcase line of home theaters – to create a beautiful environment in your home where all your audio and video can be not only heard and seen, but felt.



PALLADIAN



If you want true grandeur and drama in your home theater, Acoustic Innovations has the answer – Showcase Prosceniums. These elegant and stately structures frame your screen and create a stage in front for that classic theater feel.

WOODMONT



Proper lighting is integral to a great home theater experience. Our complementary line of wall sconces adds both warmth and decorative flair while recessed fixtures in our innovative soffit system and floating ceiling panels provide soft, pleasant illumination without overwhelming the screen.



CHESTERFIELD



Often, we'll ask you how quickly the room electronics can be ordered. Why? Because, in some cases, your Showcase Personal Theater will be installed before your electronics have even arrived. You'll be enjoying your new favorite room sooner than you think.


OAK BROOK



Home theater is more than a few couches and a screen that drops from the ceiling. True home theater is sonic and visual excellence coupled with sophisticated design. A home theater from Acoustic Innovations is all about immersion. It's about transporting you to another world – if only for a few hours.



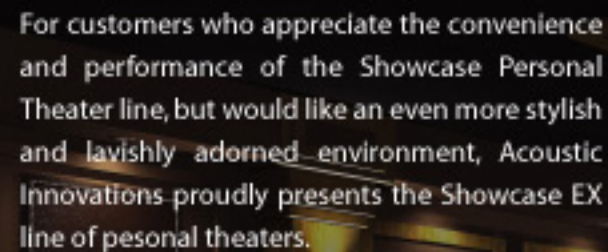
GRAND



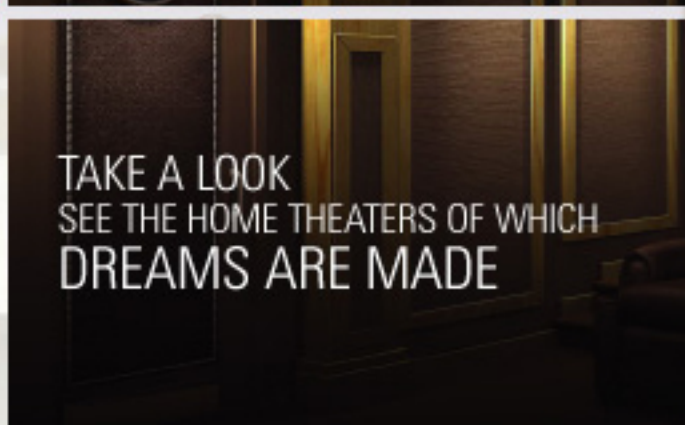
What do you get when you take the heart-pounding audio and video excitement and beauty of a Showcase Personal Theatre and add even more design savvy, refinement and elegance?



YOU GET A
SHOWCASE EX
PERSONAL THEATER



For customers who appreciate the convenience and performance of the Showcase Personal Theater line, but would like an even more stylish and lavishly adorned environment, Acoustic Innovations proudly presents the Showcase EX line of personal theaters.



TAKE A LOOK
SEE THE HOME THEATERS OF WHICH
DREAMS ARE MADE





Acoustic Innovations offers you more than a few mass-market home theater add-ons calculated to appeal to the lowest common denominator. We give you a full turn-key architectural and acoustic solution. Based on our vast experience, we assist with project management to streamline the process.

AVALON



One of the most important elements of a Showcase Personal Theater is the seating. Shown in many of these Showcase Personal Theaters is the HighPointe™, our new luxury theater CinemaChair. HighPointe is ideal for long-term comfort and optimal viewing, year after year.



CARIBBEAN



Acoustic Innovations has always focused on melding acoustic science and aesthetics to transform any space in your home into a sumptuous theater. Whether you dream of a dedicated room patterned after the theaters of your childhood or would like to convert an unused area into a multi-purpose room perfect for both a game of pool and Hollywood's latest blockbuster, Acoustic Innovations manufactures a home theater room package just for you.

CLASSIC



Remember how, as a child – or maybe still – lying on your back, gazing at the stars on a warm summer evening and wishing you could bring the sky back inside with you? With Starry Night Ceilings from Acoustic Innovations, you can.



EMPIRE



Porthole Appliqués are yet another way to replicate the classic theaters of days past. They're easy to apply and are a wonderful nod to the theaters you remember from childhood.

FIFTH AVENUE



Theater cabinets from Acoustic Innovations are much more than a place to put your home theater "stuff." Far from an afterthought, our cabinets are made with the same painstaking attention to detail as all of our offerings and integrate smoothly with other design elements in your new home theater.



LONGHORN



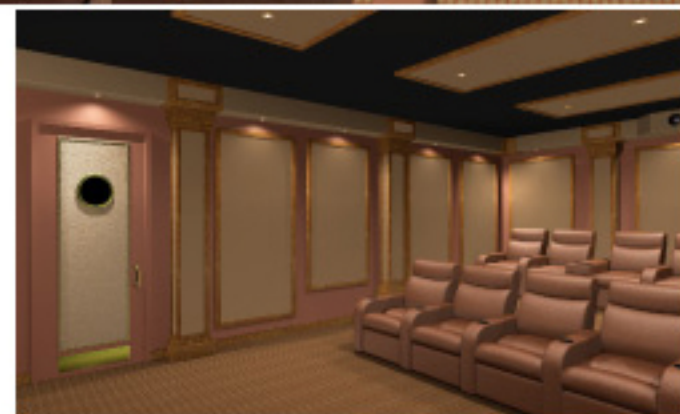
For centuries, audio mavens have sought the perfect concert hall, a soundscape tailored to convey every cello's cry and tenor's trill exactly the way the composer first heard it in his head.

Today, for each cello and tenor, we've added thrilling car chases and bombastic explosions to the mix, increasing the demands on our audio/video environments. A Showcase Personal Theater combines acoustic excellence and drop-dead good looks to give you the best of both worlds.

METROPOLITAN



The room in which all your expensive audio/video gear is housed is an often overlooked and underrated part of the home theater experience. Acoustic Innovations urges our customers to consider the theater room to be one of the most important pieces of equipment in the entire system – because it is.



MISSION

Why would I want a theater in my home?

Since the introduction of the VCR that sparked the home video revolution, audio processing has played a large part in the experience of what we know today as home theater. Initial designs offered Dolby Surround, which provided four channels of dialogue and effects. Several years later, Dolby Digital 5.1 combined 5 discrete channels with low-frequency-effect subwoofers in a system that captured nuances and effects never before heard and launched the home theater craze. But until the synthesis of large-scale video projection – utilizing line-doubling technology and DVD to provide high resolution and bandwidth – most presentations left you a little flat. Today's technological advances, coupled with home theater designs from the exotic to the traditional, have made it possible to experience real home theater without the crowds and other distractions you'd find at your local Cineplex.

In fact, many Acoustic Innovations customers feel that their home theaters give them an experience that surpasses even the greatest theaters of the past.

Can I use an existing room, or do I need to add a new room?

Many Showcase Personal Theaters are installed in existing rooms. Common areas used for theaters are basements, offices, bedrooms, dens, libraries, garage bay conversions and bonus rooms above garages and attics.

What size rooms are best suited for Showcase Personal Theaters?

Showcase Personal Theaters are modular and fit virtually any room size. A 9'x12' garage bay or bedroom conversion, a 13'x18' media room in a new home or a 20' x 30' basement renovation all will look fantastic and sound great.

Do I need to use the colors you depict in the images?

You're free to mix and match anything from the color chart. If you aren't sure which colors you should use, you can download our "Virtual Showcase" design software at www.acousticinnovations.com. In addition, your AI dealer can provide you with samples of materials and colors.

What if I don't like the color schemes in this brochure?

You can choose from other fabrics that we offer as part of our Custom and Unique theaters, or let your designer provide us with fabrics they have chosen for you.

How do I hide my speakers if I want a clean appearance?

Rear and surround speakers can be hidden in columns. In-wall speakers can be hidden behind acoustical wall panels or in the soffit. Optional front cabinets can also hide certain speakers.

FAQ'S

What options do I have for my Showcase Theater's entry door style?

Some of the theaters on this site are shown with our optional porthole door appliqué kit that installs onto a solid core door provided by your contractor. It includes an opaque smoked glass porthole, padded front, brass or nickel tacks and a kick plate.

What type of seating is typically used in a Showcase Theater?

Each theater presented uses one of our many styles of customized theater seating. All are designed and manufactured specifically for home theater use in our dedicated factory in High Point, NC.

What if I want a more elaborate Showcase Personal Theater?

Showcase Theaters are customizable with wooden front prosceniums, stages, motorized curtains and Starry Night Ceilings – the sky's the limit!

What my theater will look like?

Our Virtual Showcase design and presentation tool will help you visualize your new home theater using any of our myriad colors, styles and options. You can, for instance, choose a Starry Night Ceiling, a proscenium arch and a porthole door appliqué for your theater. Once you're satisfied with all the options and elements you've specified, we'll provide you a customized, photo-realistic rendering of your new home theater from Acoustic Innovations.

What if I want to go beyond what a Showcase Personal Theater offers?

We offer a wide variety of one-of-a-kind and custom theater interiors for customers who want the ultimate in appearance and performance. We invite you to visit us at www.acousticinnovations.com to view examples, or ask an AI dealer to show you a portfolio of some of our work - you'll be amazed at what you see!

Acoustic Innovations Home Theater Seating

Acoustic Innovations pioneered modular theater seating. Unlike generic seating designed to appeal to the masses, our theater seating is tailored for you and your room. Our industry-leading seat and arm modules connect, allowing us to create limitless combinations to suit your theater. Precision-engineered for high performance, our theater seating provides deep comfort and outstanding wearability. Many styles, sizes, fabrics and leather options are available or, if you'd like, you may supply your own favorite material. In addition, custom heights and widths are available to please all body types.

Acoustic Innovations theater seating specialists know you're buying more than "chairs." Using know-how gathered over years of experience, they'll help you determine where and how the seating in your new Showcase Personal Theater should be placed for maximum comfort and enjoyment. Using KISS (Keep It Simple Solutions), chair configuration software developed by Acoustic Innovations, your dealer can help you select seating, layouts and chair placement based on the sonic characteristics of your room. You and your family will be placed directly into the acoustic "sweet spot" of your new theater. It's a difference you can hear, see and feel.

Acoustic Innovations and theater seating are produced in our Florida and North Carolina factories. We're proud that our products are made in America. And, because they are, we guarantee lasting quality.

Built to be Better

Our unique theater seating is superior in every way, from design to construction. We use only the highest quality materials – never the cardboard and pressboard you'd find in lesser chairs. Features like steel bracing on kiln-dried hardwoods, 7 layer plywoods and case-hardened springs ensure durability. In addition, all of our seating is hand-assembled by our highly-skilled team of craftspeople. Personal Theater and theater seating by Acoustic Innovations – designed and built with you and your family in mind to provide years of enjoyment. Together.

OTHER PRODUCTS FROM ACOUSTIC INNOVATIONS



Acoustic Innovations Theaters

Unique Theaters

Our top-of-the-line Unique Personal Theaters are truly special rooms, created in concert with your interior designer and architect to produce a theater which is awe-inspiring in appearance and performance. Designed to capture your one-of-a-kind personality, a Unique Theater from Acoustic Innovations gives you the opportunity to let your imagination run wild. Whether you'd like to experience Hollywood's latest sci-fi epic from the bridge of your own starship or retire to a tropical island when you listen to your collection of symphonies, a Unique Theater from Acoustic Innovations is the ultimate reflection of who you are.

Custom Theaters

Our Custom Personal Theater line allows you to select elements from our catalog of Custom Personal Theaters – such as style, finish, material and color – and combine them to suit your taste, saving both design and installation time. Custom Theaters from Acoustic Innovations are top-to-bottom home theater treatments that use sound-taming acoustical modules and stunning architectural elements – all available in a wide array of materials, colors and finishes – to give you a custom environment that will surround you with the best home theater experience available. With 13 fantastic designs to choose from, you're sure to find one that fits your home like a glove.

Acoustical Room Treatment Solutions (ARTS)

Ideal solution for a modest theater

For those who don't have the space for a Personal Theater, but who would like to improve their theater experience nonetheless, we offer acoustical room treatment solutions (ARTS). ARTS are easy to install, and their neat, integrated look blends well with any décor. They're an ideal solution for family rooms, dens, multipurpose rooms or any other space that you'd like to perk up both sonically and visually.

Please visit www.acousticinnovations.com for more options.

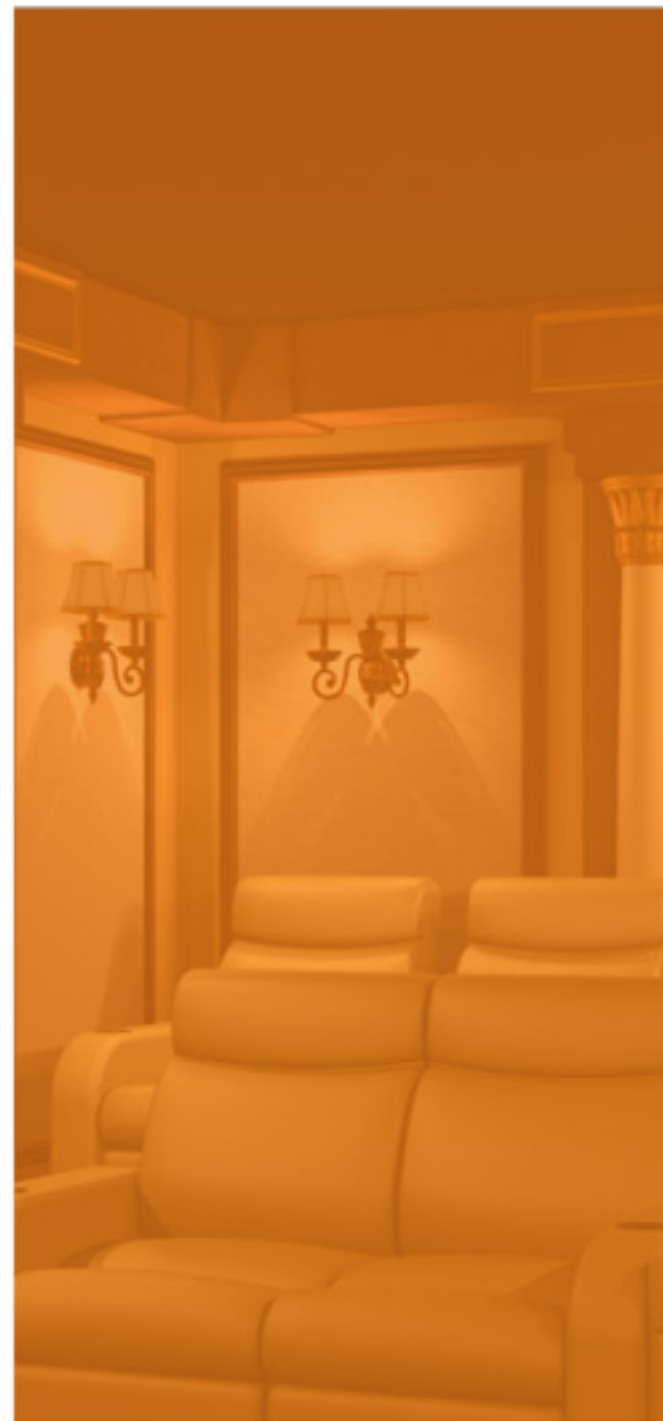
In 1992, Jay Miller found himself surrounded by audio equipment crafted to render, with exquisite fidelity, every acoustic nuance of a recording, whether a symphony or a surround track. Yet, fine as the gear was, outside noises and echoes clashed with what should have been a sonically superior performance. Jay asked himself, "How can I create a space that pleases both the audiophile and the design-conscious?"

Since his wife, Joanne, had already soundly rejected egg crate foam, and numerous jaunts to local home improvement stores yielded nothing suitable, Jay was forced to find his own answer.

That answer has shaped an entire industry.

Acoustic Innovations is Jay Miller's answer, his marriage of acoustic excellence and high style. Since their inception, Acoustic Innovations has created in excess of 2,000 residential home theater systems and enhanced the home theater experience for many thousands more.

ABOUT ACOUSTIC INNOVATIONS



Acoustic Innovations strives, in everything it does, to provide architectural and acoustic solutions of unmatched quality and performance to customers across the U.S. and the world. We believe the best way to do that is to fulfill promises – promises of performance, promises of quality, promises of excellence. We keep our promises – period.

Finally, Acoustic Innovations is dedicated to enhancing the lifestyles of and creating breathtaking experiences for those who love home theater, because we love home theater too.



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CONTACT

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